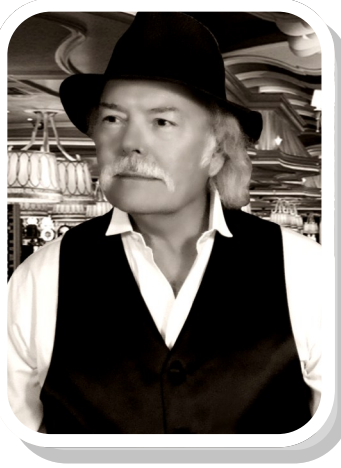


Celebrating 15 Years

“Providing Strategies for Success”

Serving the

Association & Business Community



John A. Vardallas is dedicated to helping organizations increase productivity, profitability and performance to reach their potential in order to prosper in the world of tomorrow.

As Founder/CEO of TheAmericanBoomer.com, he leads a Consulting/Speaking Business and Internet Enterprise that is dedicated primarily to enhancing the quality of work and lifestyles of leaders, their people, their organizations, customers and members. An international trend watcher and provocateur, he helps industry leaders synthesize trends into strategic organizational directions, improve business growth, service and workplace productivity. He is a keynote speaker, seminar leader, trainer and facilitator, who provides audiences with **Substance** and **InspirAction** in a **Passionate** and **Provocative** style.

He has over 30 years of professional management and leadership development experiences working with leaders in the retail, healthcare, government, education, hospitality, financial services and association industries. He has been a program consultant and speaker for international trade associations and organizations, including ASAE, the World Council of Credit Unions and the Filene Research Institute. John conducts professional and personal development programs for executives, employees and volunteers for businesses, associations and organizations of all sizes. He is also a host and featured speaker on global Educational Conference CU Edu-Cruises and has appeared on radio, network, and cable TV business and lifestyle programs. John is Co-Founder and Editor of *Today's Boomer Digital Magazine* of the American Boomer.com, author of a recently published book, *Leadership Thoughts For Prospering in the 21st Century*, the *Dash-Board Governance Packet/CD* and numerous business and trade articles. His passion for sharing *Strategies for Success* will leave a long lasting impact on your organization and audiences.

Experience How the World of John Can Inspire Your Group to Succeed!

Energizing, enlightening, interactive and thought provoking - that's John's style. John A. Vardallas is one of the few speakers able to deliver meaningful programs of substance about leading, working and living in the future in an enlightening manner. He captivates audiences by passionately combining philosophical and practical perspectives concerning business trends, competencies and changes needed to prosper in the future. His thought provoking dynamic presentations can inspire and produce winning results for individuals and your organization. All presentations are customized to meet audience and organizational program objectives.

Specialized Presentations

- GEMS (Giving Excellent Member Service)
- Going From Good 2 Great: Strategies for Becoming A Winning Organization
- Leadership Thoughts for Prospering in the 21st Century
- Achieving Your Dream in a Chaotic.com World
- Y2020: Your Organization's Odyssey into the Business Financial Landscape of the Future
- “Generation Soup”: Blending Today's Multi-Generational Employees for High Performance

Corporate Staff/ Board Facilitation

- An Outside-In Approach to Strategic Planning
- Business Change/ Organizational Growth Strategies
- Board “Good Governance” Development

Contact John Direct @
(608) 577-8707
jvardallas@aol.com
TheAmericanBoomer.com



Contact The American Boomer for References, Testimonials and Bookings